

London

Sunday, August 27, 2017 | FireRock Golf Club

Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting tournaments across the country.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary player foursome, and networking opportunities.

World Partnership Golf

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

Held in 7 cities across Canada, the tournaments offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For more than 10 years, the tournament's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, the 2016 World Partnership Golf tournaments raised more than **\$1 million at our tournaments in seven Canadian cities**. We sold out foursomes at most of our events, and since the tournaments started in 2000, we have now raised a grand total of **\$14 million!**

Since its inception, WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.



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- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.
- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary player foursome in one or more tournaments, and networking opportunities.



**Golf for a more peaceful,
prosperous and equal world for all.**

This year's annual World Partnership Golf Tournament in London will be held on Sunday, August 27, 2017 at FireRock Golf Club.

To get involved in World Partnership Golf or for more information, please contact **Shiraz Kassam** at shizkassam@gmail.com or call **519-633-3086**.

Aga Khan Foundation Canada (AKFC)

Aga Khan Foundation Canada is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty.

AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.



**Learn more about
Aga Khan Foundation Canada**

www.akfc.ca

Charitable # 1007 2586 RR0001

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Sponsorship Benefits

Level of Support	Signature Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor (with 1 or 0.5 foursome)	Partner Sponsor
Amount	\$10,000	\$6,000	\$4,200	\$3,100	\$2,500 or \$1,700	\$600
Recognition and hyperlink to your company's website on WPG website	✓	✓	✓	✓	✓	✓
Recognition in WPG literature and on onsite WPG banner	✓	✓	✓	✓	✓	✓
Opportunity to place promotional material in Golfer's Welcome Kit	✓	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓
Corporate branding and signage onsite	✓ (Entrance, Check-in, Dinner Hall)	✓ (Dinner Hall)	✓ (Cocktail Lounge)	✓ (Lunch area or Golf carts, Golf balls [if in time], or Registration area)	✓ (Registration area or Beverage Cart)	✓
Recognition at dinner time	✓	✓	✓	✓	✓	✓
Display company banner onsite	✓	✓	✓	✓	✓	✓
Complimentary Foursome	3	2	1	1	1 or 0.5	
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)	
Recognition, logo and hyperlink on official electronic communications	✓	✓				
Opportunity to speak on Golf day	✓					

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Sponsorship Opportunities Overview

Signature Sponsor	Signature Sponsor	\$10,000
Platinum Sponsor	Dinner Sponsor	\$6,000
Gold Sponsor	Golf Cart Sponsor	\$4,200
	Cocktail Reception Sponsor	\$4,200
	Tee Gift Sponsor	\$4,200
	Towel Sponsor	\$4,200
	Flag Sponsor	\$4,200
Silver Sponsor	Lunch Sponsor	\$3,100
	Golf Ball Sponsor	\$3,100
	Golf Cap Sponsor	\$3,100
Bronze Sponsor	Print Sponsor (with 1 Foursome)	\$2,500
	Beverage/Cart/Snacks Sponsor (with 1 Foursome)	\$2,500
	Putting Contest Sponsor (with 0.5 Foursome)	\$1,700
	Longest Drive Sponsor (with 0.5 Foursome)	\$1,700
	Closest to the Pin Sponsor (with 0.5 Foursome)	\$1,700
Partner Sponsor	Hole Sponsor	\$600
Banquet Tickets (per person):	\$50	
Player Registration (per person):	\$225 (Tax receipt to be issued for \$50 included)	