



TAKE A SWING AT
GLOBAL POVERTY

BECOME A SPONSOR

Ottawa

Monday, July 22, 2019 | Camelot Golf & Country Club

Thank you very much for your interest in our World Partnership Golf Tournament!

This year marks the 20th year of the World Partnership Golf (WPG). My team and I are extremely proud volunteers to be organizing a memorable event for you this year. WPG is Canada's **only** national Golf event dedicated to raising awareness and funds to fight poverty.

World Partnership Golf provides a **distinctive** opportunity for businesses as well as individuals wishing to become actively involved in international development initiatives beyond our borders.

Important to note that the net funds raised at the tournament go **directly** to numerous projects supported by the Aga Khan Foundation Canada (AKFC). AKFC is an international development organization and a registered Canadian charity. Its commitment to breaking the cycle of poverty is via a holistic approach to development challenges, on multiple fronts thereby improving millions of lives in Africa and Asia.

Due to the loyalty and generosity of our supporters, the WPG Ottawa has raised thousands of dollars over the years. This year I invite you to join in the excitement of the 20th year as my team and I plan a memorable golf event centred around fun, fashion and art.

Please find included here a World Partnership Golf package, which will provide you with information regarding the many sponsorship opportunities available as well as the player registration form.

We look forward to seeing you on Monday, July 22nd 2019 at Camelot Golf and Country Club. Let's have fun and **take a swing at global poverty together.**

Tazim Lal
Chair, World Partnership Golf Ottawa
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Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting World Partnership Golf (WPG) events across the country.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary player foursome in one or more tournaments, and networking opportunities.



World Partnership Golf

An initiative of Aga Khan Foundation Canada (AKFC), WPG is Canada's only national golf event dedicated to raising funds and awareness to fight poverty in some of the poorest and most remote communities in Africa and Asia.

Held in 9 cities across Canada, WPG offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For last 20 years, WPG's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, World Partnership Golf raised more than **\$1.1 million at 8 across Canada in 2018**. Since 2000, we have raised almost **\$17 million!**

WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by AKFC.
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.
- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.



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- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary player foursome in one or more tournaments, and networking opportunities.

Aga Khan Foundation Canada (AKFC)

Aga Khan Foundation Canada is a registered Canadian charity, and part of the worldwide Aga Khan Development Network (AKDN), working in Asia and Africa to find sustainable solutions to complex problems causing global poverty.

AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

This year's 20th Annual World Partnership Golf Tournament in Ottawa will be held at Camelot Golf and Country Club on Monday, July 22, 2019.

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com or contact Tazim Lal at (613) 794-8130.



Learn more about AKFC at
www.akfc.ca

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Sponsorship Benefits								
Your Benefits	Signature Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Golf Ball Sponsor	Partner	Players Sponsor
	Putting / Chipping Contest	Gift / Golf shirt	Dinner / Golf cart	Cocktail / Lunch / Tee Block / Wine / Golf Pin	Closest to the Pin Longest Drive Golf Bag / Towel	Logo on all Golf Balls		
Amount	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$3,500	\$2,500	\$1,500
Available sponsorships	1	2	2	7	5	1	7	14
Golf foursome included	3	2	1	1	1	1	1	0.5
Corporate branding onsite	24'x3'	14'x3'	8'x3'					
Recognition and hyperlink to your company's website on WPG website	✓	✓	✓	✓	✓	✓	✓	
Recognition on WPG onsite banner	✓	✓	✓	✓	✓	✓	✓	✓
Corporate signage on cart rooftop	6	4	2	2	2	2	2	1
Gift from AKFC	✓	✓	✓	✓	✓	✓	✓	✓
Corporate representation and opportunity to distribute collateral at sponsor hole	2	✓	✓	✓				
Recognition on official electronic communications	✓	✓	✓	✓				
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)	✓ (Text)	✓ (Text)
Invitation to the VIP reception - World Partnership Walk	✓	✓	✓					
Opportunity to speak on Golf Day	✓	✓	✓					
Recognition during dinner by MC	✓	✓						
Banquet tickets	12	8	4	4	4	4	4	2
Recognition in WPG player book	✓ (full page)	✓ (half page)	✓ (1/4 page)	✓ (Logo)	✓ (Logo)			
20 th Anniversary special event invitation	2	2						



World
Partnership
Golf

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Other Sponsorship Opportunities

Par 3 Hole Contest Sponsor	Company name/Logo at green Corporate Representation at sponsor hole Corporate branding on site AKFC Gift 2 banquet tickets	\$2,000
Longest Putt	Corporate branding onsite Company name/logo at the putting green Corporate Representation at green AKFC Gift 2 banquet tickets	\$2,000